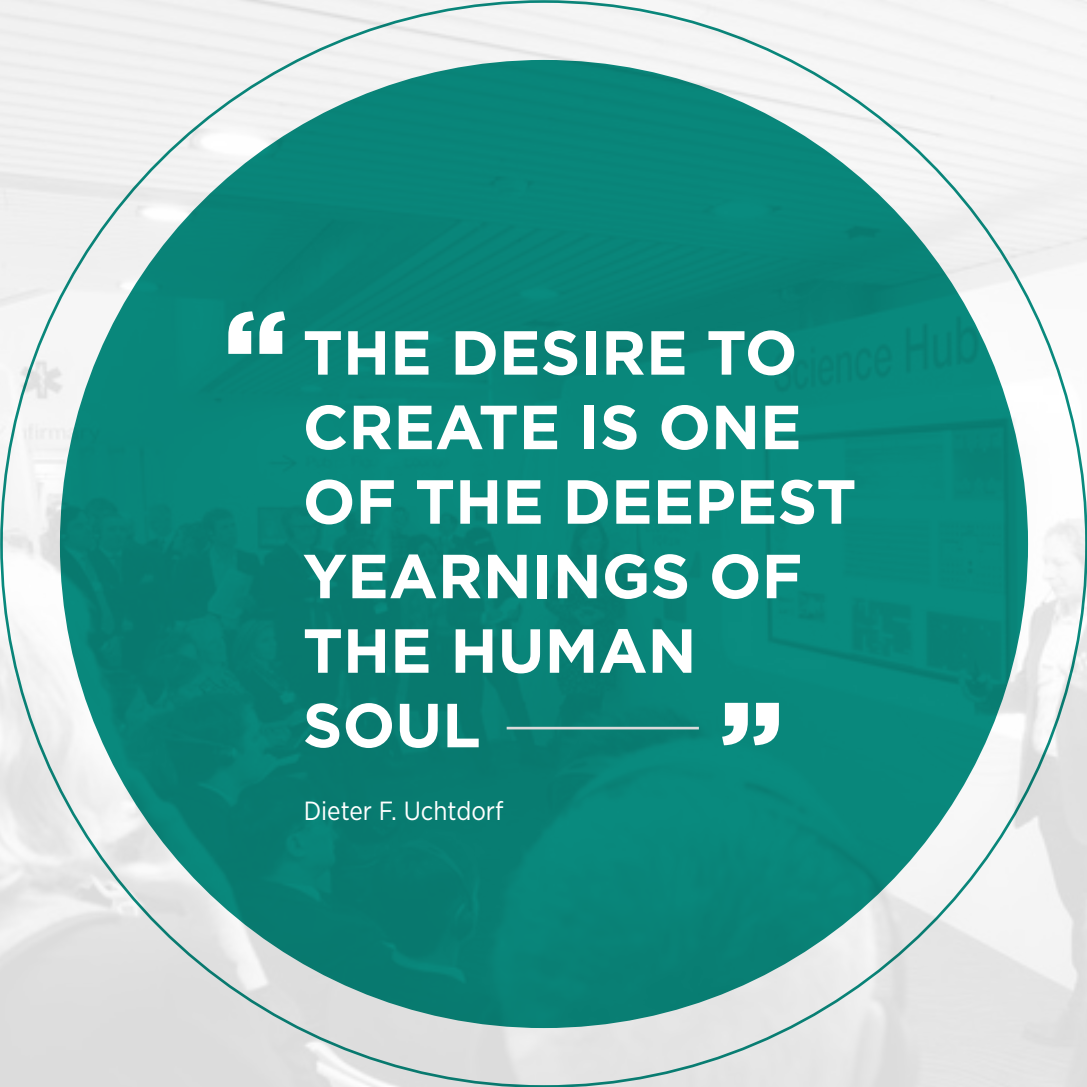




 **Kandimaji**  
Proudly communicate

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**“ THE DESIRE TO  
CREATE IS ONE  
OF THE DEEPEST  
YEARNINGS OF  
THE HUMAN  
SOUL ———— ”**

Dieter F. Uchtdorf

## **P**Roudly communicate

**KANDI IMAJI in Indonesian means a grail of imagination. We believe imagination is limitless, but it needs a grail to make it applicable and reliable in real life.**

Our job is encouraging people to Proudly communicate their way of business as part of their way of life. Creating influence and make all your communication line matters is what we aim to do. With a comprehensive line-up team and strategic experience we have had, we deliver our work in more delicate way. We build partnership more significantly.







“

To help communicating  
your COMPANY, your BRAND,  
and even YOURSELF, we aim to  
be the people behind your  
success CREATIVELY  
and STRATEGICALLY

## OUR ACHIEVEMENT



We are honored to be listed among the **iconic brands in Indonesia** from **CMO Asia**. Hopefully with this award our service and hard work will continue to make satisfaction for all our clients.

Let's make this year epic **together!**



# OUR SERVICE

## STRATEGIC PUBLIC RELATION



## CONTENT MANAGEMENT



## EVENT MANAGEMENT



## MEDIA MANAGEMENT



## SOCIAL MEDIA MANAGEMENT



## STRATEGIC

Public Relation



**At KANDI IMAJI, we are ready to be the grail that holds your aspirations, then create images you inquired.**

We understand it is the sum of all perceptions made by various stakeholders that form your organization image. Organization image is further than brand promises, vision and mission statement, or smart tagline.

A well-designed PR campaign is a key success factor for any future corporate or brand actions and expansions.

With dedicated and experienced human resources, Kandi Imaji ready to develop a comprehensive PR campaign to fulfill your organization's objectives.

**In related to the PR agenda that we do, information spawns exponentially and travels by the seconds. We constantly live under media scrutiny.**

Thus, with specific experience in handling media matters, Kandi Imaji maintains a close tie with national, regional, and even international media. We can assist your organization or brand in building profile, advancing thought leadership from your organization's key people or even managing crisis when needed. Our approach towards media is a holistic one where we manage not only reporters on the ground, but also editors and editor-in-chiefs from online as well as offline media.

**MEDIA**  
Management







## **CONTENT** Management

**In KANDI IMAJI's content management team, we create and supervised all your kinds of content, from A to Z, thoroughly.**

From the heaviest stu such as Annual Report, Graphic Standar Manual Book, Marketing Tools, Internal and External Magazine, Calendar, Newsletter down to your Corporate Profile, Video Profile, Brochure or Leaflet.

We believe that what you speak can easily be changed or forgotten, but when you write it down you will be impacted longer than you are expected. Thus, we have been seriously manage your content from every side possible.

## SOCIAL MEDIA Management



**It is about targeting specified and qualified audiences, and asking them to experience your brand or product through some interactions.**

This later, functionally, has been called as digital marketing. It refers to an integrated strategy involving all forms of online marketing channels, whether they use search engine, online ads, website, video marketing, or mobile application marketing. In Kandi Imaji we conduct digital marketing program from creating social media channels, developing and managing content for all channels, up to executing SEO (Search Engine Optimization) to boost traffic of your website. Providing solution to help your brand and product to perform better in more strategic way.



## EVENT Management

**We embrace IMAGINATION,  
create POSSIBILITIES and  
execute with PERFECTION.**

We have an extensive experience in planning, managing and executing various corporate events. In short sentence, we create great events!

While there are many other event management companies you can choose to work with, we maintain our competitive edge by combining execution excellence with our understanding about your organization or brand's needs. We are not just managing event, but we also construct the event in which your organization or brand can benefit long after.

OUR GREAT  
**CLIENT**

Seeing clients **HAPPY** is the best award for us!



OUR GREAT  
**CLIENT**

Seeing clients HAPPY is the best award for us!





## OUR WORK

# EVENT MANAGEMENT



**PT Jasa Marga Properti**  
Ground Breaking OFFICE ONE



**PT Sanofi - Aventis**  
National Company Conference 2017



**Migme Indonesia**  
Launch Party Migme &  
7 Eleven Indonesia



**Electronic Solutions**  
Employee Gathering &  
10th Anniversary



**FIF Astra**  
Appreciation Night for Dealer Owner  
Jakarta - Tangerang



**PT Bank OCBC NISP Tbk**  
Consumer Banking Group  
Annual Dinner



**PT Trimitra Events**  
Artphoria 2013



**Dinas Perumahan Pemerintah DKI**  
Press Conference  
Jakarta Rusun Festival 2016



**Universitas Airlangga Surabaya**  
Launching website makinpintar.com



## OUR WORK

# EVENT MANAGEMENT



**Baramulti Group**  
Convention & Gathering 2017



**PT Sentosa Bumi Wijaya**  
Peresmian Pabrik Kelapa Sawit  
Tanpa Kebun



**PT Jasa Marga (Persero) Tbk**  
JM Awards 2016



**Kementerian Perindustrian**  
Indonesian Heart of Industry (IHI)  
Forum 2013



**PT Petro Storindo Energi**  
Pembangunan Tangki  
Penyimpanan BBM



**PARJO 2 (Pasar Jongkok Otomotif ke-2)**  
Otomotif Exhibition



**PT CIMB Niaga Syariah**  
Forum Silaturahmi CIMB Niaga Syariah



**Restorasi Ekosistem Riau**  
Peresmian Restorasi Ekosistem Riau



**PT Chitose Internasional Tbk**  
Ground Breaking Flagship Store & Site

## OUR WORK

# EVENT MANAGEMENT



### Sinfonia Technology

Launching New Representatif Office  
PT Sinfonia Technology Co. Ltd



### Pengadilan Tinggi Negeri Banten

Corporate Outing - Bimbingan Teknis  
Kepegawaian



### Forum Humas BUMN

Porseni BUMN 2015



### PT Kaltim Pasifik Amoniak

External Stakeholder Farewell Dinner  
2014



### PT Trakindo Utama

Grand Opening Ceremony BSD Branch



### Female Radio - Dove Unilever

Dove Intimate Gathering



### Nadine Batam Production

Gala Premiere & Press Conference  
Film "Mimpi Anak Pulau"



### PT Jasa Marga (Persero) Tbk

Press Conference Public Expose  
2017



### Wismilak Foundation

Kick Off Launching PassionVillage  
2017



## OUR WORK

# EVENT MANAGEMENT



**PT Campina Ice Cream**  
Press Launching Ice Cream Spiderman



**Forum Humas BUMN**  
Porseni BUMN 2018



**Toby's Estate Coffee Roasters**  
Media & Food Bloggers Gathering



**PT Genesis Indo Jaya**  
Ground Breaking - Citadines  
BerawaBeach Bali



**PT Campina Ice Cream**  
Soft Launching - Campina Ice Cream  
LUVE



**Vivo Mobile Indonesia**  
VIVO V11 Pro - Grand Launching



**Ralali.com**  
Press Conference ralali.com  
Harbignas



**Vivo Mobile Indonesia**  
VIVO V15 - Product Review



**PT PP Urban**  
Field Trip & Working Visit of Urbantown  
Rusunami (Affordablee Owned -  
Housing Property) - Karawang

## OUR WORK SOCIAL MEDIA MANAGEMENT

We creating social media channels, developing and managing content for all channels. Providing solution to help your brand and product to perform better in more strategic way.

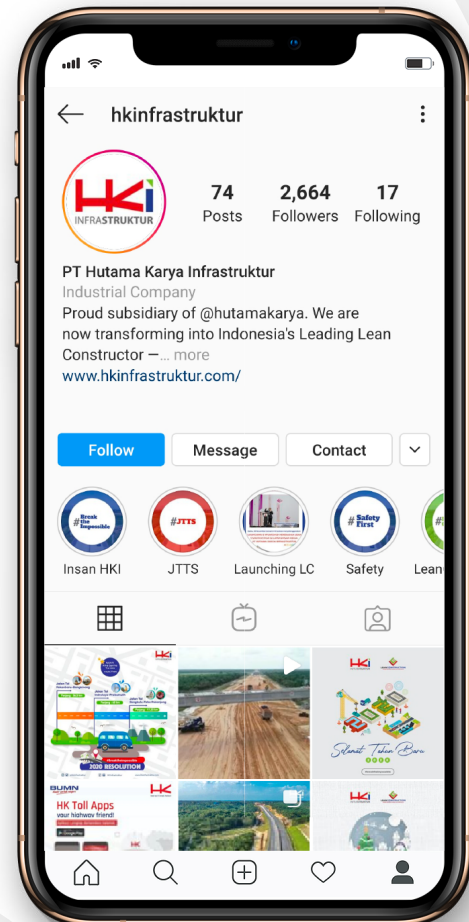


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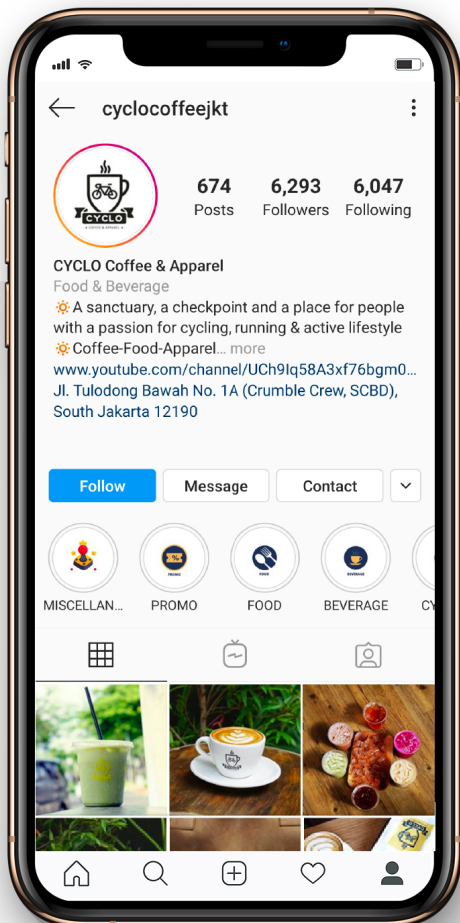




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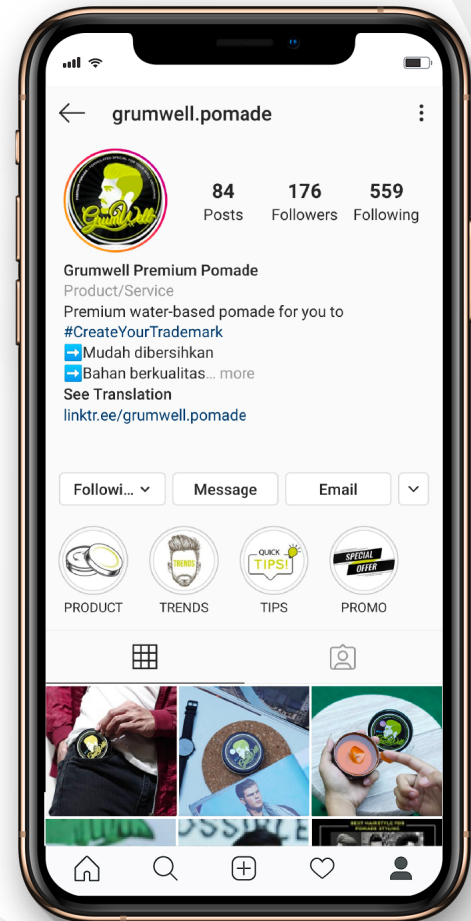
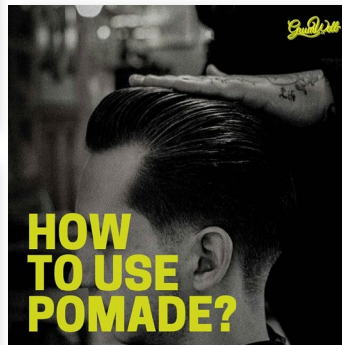




OUR WORK

## SOCIAL MEDIA MANAGEMENT

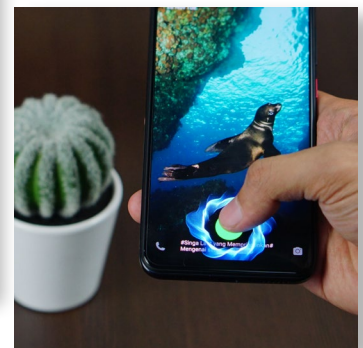
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## OUR WORK

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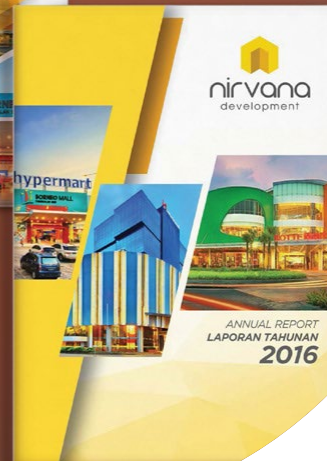


OUR WORK

## CONTENT MANAGEMENT

### Annual Report

We have been handling Annual Reports making from A to Z. Each year the challenge is different, and we are ready to help you out to deliver the best Annual Report as required.



OUR WORK

## CONTENT MANAGEMENT

### Branding



We have been handling Annual Reports making from A to Z.  
Each year the challenge is different, and we are ready to help you out  
to deliver the best Annual Report as required.



OUR WORK

## CONTENT MANAGEMENT

We have been handling Annual Reports making from A to Z. Each year the challenge is different, and we are ready to help you out to deliver the best Annual Report as required.

### Branding



“

If Everyone is moving forward together,  
then success takes care of itself

”

*Henry Ford*





## OUR TEAM



**Farah Dilla Syofiana**

Founder & CEO

Having more than 10 years of Public Relation experience, her significant works were made with plenty of big clients including XL Axiata, Blue Bird, Wismilak, Jasa Marga, Wijaya Karya and many others. After having obtained her Master Degree in Communication Management from Universitas Indonesia, she managed to be the Managing Director at Nineteen (Member of Kitacomm).

Her experience has been widening, from the art of communication in Capital Market, Media strategic, Digital Marketing and Campaigning, and all kinds of event management. Later on, with such a strong passion and network in communication field, she was driven to establish her own Kandi Imaji in order to support local PR industry in the middle of foreign PR companies in Indonesia.

## OUR TEAM

Melati, nicknamed Mela, graduated from Psychology Faculty in 2009 and started her career as HR Recruitment for 2 years in the leading transportation and logistic company in Indonesia, Blue Bird Group. As an active young lady, Mela found her passion in Fashion world. Having an ambitious dream to spread her wings in fashion industry, she succeeded to incise her career in the biggest retail company in Indonesia, Mitra Adiperkasa for 7 years as HR People Development. Passionate in diversity and Down Syndrome community, she had an experience as a counselor in Yayasan Lupus Indonesia for a year. Now, to fill in her self-actualization, she joined the force in Kandi Imaji as the Chief Operations Officer.



**Melati Setyorini**

Chief Operation Officer

OUR  
**TEAM**



**Ayu Aprilia Paramitha**

Jr. Manager Public Relation



**Prasetyo Adi**

Jr. Content Manager



**Ayu Widya S.**

Public Relation Supervisor



**Julian K Wardana**

Digital Content Specialist



**Cediawan**

KOL Officer



**Erin Firliana**

Public Relation Staff



OUR  
**TEAM**



**Taufik Hidayat**

Sr Graphic Designer



**Ojak Hotmatua Sinaga**

Jr Graphic Designer



**Eka Febriyanti**

Administration &  
General Affair Executive



**Rury S Paurisca**

Sr Accounting & Finance



**Jl. Ketapang No.12**  
**Pasar Minggu - Jakarta Selatan**  
**12540**